

CBCS SCHEME

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15CS51

Fifth Semester B.E. Degree Examination, Dec.2023/Jan.2024 Management and Entrepreneurship for IT Industry

Time: 3 hrs.

Max. Marks: 80

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. Briefly explain the characteristics of management. (10 Marks)
b. Explain the various roles of manager. (06 Marks)

OR

- 2 a. Define Planning. Explain the general steps involved in planning. (08 Marks)
b. What is selection? Explain in detail the process of selection. (08 Marks)

Module-2

- 3 a. Explain steps in controlling. (10 Marks)
b. What is communication? Explain its importance. (06 Marks)

OR

- 4 a. Explain Maslow's hierarchy theory. (10 Marks)
b. Write a note on autocratic and democratic leadership styles with its merits and demerits. (06 Marks)

Module-3

- 5 a. Explain various stages in entrepreneurial process. (10 Marks)
b. Explain barriers to entrepreneurship. (06 Marks)

OR

- 6 a. Explain about different type of entrepreneurs. (10 Marks)
b. Differentiate between entrepreneur, intrapreneur and manager. (06 Marks)

Module-4

- 7 a. List and explain the various contents of project report. (10 Marks)
b. Explain the need and significance of project report. (06 Marks)

OR

- 8 a. Explain in detail Human Resource Management. (10 Marks)
b. Define ERP and explain its importance. (06 Marks)

Module-5

- 9 a. List the characteristics of small scale industries. (10 Marks)
b. List the functions of DIC's. (06 Marks)

OR

- 10 a. List the steps involved in establishing micro and small enterprises. (10 Marks)
b. What are intellectual properties? Explain. (06 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.